

For More Information:

John Schriefer
Lucas Systems, Inc.
724-940-7144
pr@lucasware.com

**VOICE PICKING AT EBY-BROWN, JENNIFER FOODSELECT ARE FEATURED AT
FOODSERVICE DISTRIBUTION CONFERENCE IN FORT WORTH**

Lucas Systems Introduces Jennifer FoodSelect at IFDA Distribution Solutions Conference, Featuring Voice Picking, QC and Truck Loading. During the Conference, Eby-Brown Presented a Case Study detailing the Benefits of Adding Voice Picking to SAP WM

PITTSBURGH, PA, November 4, 2011 – Lucas Systems, Inc., the leading independent provider of voice-directed warehouse applications, was featured in several conference session at the IFDA Distribution Solutions Conference October 24-26 in Fort Worth, Texas. During the event, Lucas introduced Jennifer FoodSelect, the first voice-directed solution designed especially for foodservice and grocery distribution centers. Also at the event, Lucas announced the results of the initial implementation of this new product at Ace Endico, a regional foodservice distributor in New York State. Finally, convenience distributor Eby-Brown presented a case study on their Jennifer VoicePlus voice picking project, including a transition to SAP WM.

Jennifer FoodSelect is tailored to the unique needs of foodservice and grocery DCs. The system supports GS1 data standards for product traceability, and also provides flexible voice- or scan-based data capture for lot numbers, catchweights, or date codes using any industry-standard voice capable mobile computer. This new Jennifer solution inherits key components of the award-winning Jennifer VoicePlus solution that have been pre-configured for food DCs. Since installed Jennifer FoodSelect earlier this year, Ace Endico has increased case picking rates 28 percent, while also reducing picking errors 44 percent since replacing a previous hands-free RF scanning solution.

During the conference, Chris Timmons, Executive Vice President of Operations at Eby-Brown presented a case study about the company's implementation of Jennifer for voice picking and QC at their seven distribution centers. According to Timmons, "Jennifer has delivered better-than-expected gains in picking productivity and accuracy, but the back story at Eby-Brown is how Jennifer made our transition to SAP WM invisible to workers on the warehouse floor." A copy of the presentation is available on request by emailing Jennifer@lucasware.com.

About Lucas Systems, Inc.

Since 1998, Lucas Systems has delivered more voice-directed warehouse applications on a wider variety of mobile computers than any other company. Customers like Cardinal Health, C&S Wholesale Grocers, CVS/pharmacy, Do it Best Corp., Kraft Nabisco, and OfficeMax trust Lucas to deliver solutions that greatly improve worker productivity and accuracy because Lucas truly understands warehouse operations. Jennifer™ VoicePlus, the Lucas voice solution, creates a

VOICE PICKING FEATURED AT FOODSERVICE DISTRIBUTION CONFERENCE

conversation with warehouse workers that frees their hands and eyes to focus on the job at hand. Jennifer also provides managers and supervisors with real-time reporting and management tools that help them better manage their operations. Tens of thousands of associates at hundreds of distribution centers work with Jennifer every day. For more information, visit www.lucasware.com.

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